

Magazine
Edge



184 4-PAGE CIRCULAR

FRONT PAGE

DOCUMENT SPECS:

FINISHED SIZE – 9.25”w x 10.5”h

Size after trimming

FULL SIZE W/BLEED – 9.5”w x 10.75”h

Size prior to trimming – includes .125” bleed on all four sides

LIVE AREA – 8.125”w x 10”h (minus tab live area)

**All text, logos, and coupons must be kept inside the Live Area.
All color must be CMYK process color, no spot colors. Total Area
Coverage (Total Ink Coverage) must be less than 280%.**

ACCEPTABLE FORMATS FOR SUBMISSION:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (no JPEGs, please)
- Illustrator: AI, EPS, or PDF/X-4 (Outline fonts if submitting as AI or EPS.)

For best results, do not place headlines, text, or logos closer than .125” to magazine edge.

FRONT TAB AREA (required)

Finished Size: .875” x 10.5”; Full Size w/Bleed (Top, Right, Bottom): 1” x 10.75”; Live Area: .625” x 10”

Live/Safe Area

Margin

Bleed

Trim Line

PAGE 2 SPECS:

FINISHED SIZE – 9.25”w x 10.5”h

Size after trimming

FULL SIZE W/BLEED – 9.375”w x 10.75”h

Size prior to trimming – includes .125” bleed on top, bottom, and left

LIVE AREA – 8.75”w x 10”h

SPREAD SPECS:

FINISHED SIZE – 18.5”w x 10.5”h

Size after trimming

FULL SIZE W/BLEED – 18.75”w x 10.75”h

Size prior to trimming – includes .125” bleed on all four sides

LIVE AREA – 18”w x 10”h

PAGE 3 SPECS:

FINISHED SIZE – 9.25”w x 10.5”h

Size after trimming

FULL SIZE W/BLEED – 9.375”w x 10.75”h

Size prior to trimming – includes .125” bleed on top, right, and bottom

LIVE AREA – 8.75”w x 10”h

Live/Safe Area

Margin

Bleed

Trim Line



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BACK TAB AREA (optional, but preferred)

Finished Size: .875" x 10.5", Full Size w/Bleed (Top, Right, Bottom): 1" x 10.75", Live Area: .625" x 10"

BACK PAGE

DOCUMENT SPECS:

FINISHED SIZE – 9.25"w x 10.5"h

Size after trimming

FULL SIZE W/BLEED – 9.5"w x 10.75"h

Size prior to trimming – includes .125" bleed on all four sides

LIVE AREA – With a Back Side Tab: 8.125"w x 10"h

Without a Back Side Tab: 8.75"w x 10"h

Live/Safe Area

Margin

Bleed

Trim Line