



Magazine  
Edge



## 183 FULL PAGE FLYER

### FRONT

#### DOCUMENT SPECS:

##### **FINISHED SIZE – 9.25" w x 10.5" h**

Size after trimming

##### **FULL SIZE W/BLEED – 9.5" w x 10.75" h**

Size prior to trimming – includes .125" bleed on all four sides

##### **LIVE AREA – 8.125" w x 10" h (minus tab live area)**

**All text, logos, and coupons must be kept inside the Live/Safe area, including lip/banner area. Color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.**

#### Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

For best results, do not place headlines, text, logos, or coupons closer than .125" to magazine edge.

**FRONT TAB AREA (Required)**

**Finished Size: .875" x 10.5"; Full Size w/Bleed (Top, Right, Bottom): 1" x 10.75"; Live Area: .625" x 10"**

Live/Safe Area

Margin

Bleed

Trim Line



Magazine  
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**BACK**

**DOCUMENT SPECS:**

**FINISHED SIZE – 9.25”w x 10.5”h**

Size after trimming

**FULL SIZE W/BLEED – 9.5”w x 10.75”h**

Size prior to trimming – includes .125” bleed on all four sides

**LIVE AREA – With a Back Side Tab: 8.125”w x 10”h**

**Without a Back Side Tab: 8.75”w x 10”h**

For best results, do not place headlines, text, logos, or coupons closer than .125” to magazine edge.

**BACK TAB AREA (optional, but preferred)**

Finished Size: .875” x 10.5” Full Size w/Bleed (Top, Left, Bottom): 1” x 10.75” Live Area: .625” x 10”

Live/Safe Area

Margin

Bleed

Trim Line