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168 SaveOn AUTO Mega Flyer

Art Area: 10.75”w x 12.25”h (this ad size does not bleed)

All text, logos, and coupons must be kept inside the Art Area, with white border around whole ad (gray area in template). No artwork can be placed in gutter of center spread. Color must be CMYK process color; no spot colors. Total Area Coverage (Total Ink Coverage) must be less than 280%.

Formats for submission:

- InDesign: Package with both INDD and IDML files, or export as PDF/X-4
- Photoshop: PSD, TIFF, or PDF/X-4 (No JPEGs, please.)
- Illustrator: AI, EPS, or PDF/X-4 (AI and EPS files must have outlined fonts.)

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